

KQED Education's Teach Platform Use Cases

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The following document outlines Use Cases for each of the main persona groups identified.

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Timid Teacher

#	Use Cases
1	As a timid teacher, I am looking for general information because I don't know which course to start with.
2	As a timid teacher, I am looking for general information because I need help navigating the site.
3	As a timid teacher, I am looking to gain confidence with digital tools because they are out of my comfort zone.
4	As a timid teacher, I am viewing courses because I feel like I need to start learning about digital media.
5	As a timid teacher, I am looking to understand the value of media literacy since it is not something I have thought about before.
6	As a timid teacher, I am looking for a specific course because I need to learn a skillset for the classroom.
7	As a timid teacher, I am looking for success stories to see that if it has worked for other teachers, it can work for me.
8	As a timid teacher, I am intimidated to complete practices, make and shares, and lesson plans and therefore do not complete the course.
9	As a timid teacher, I am intimidated to complete practices, make and shares, and lesson plans and do not publish this content but still move throughout the course.

Ready to Learn

#	Use Cases
1	As a Ready to Learn user, I am looking for resources so I can use them in the classroom.
2	As a Ready to Learn user I am looking for a resource that I used in a past. Lesson.
3	As a Ready to Learn user I would like to favorite a resource so that I can easily reference it in the future.
4	As a Ready to Learn user, I am looking for a specific lesson plan so I can teach digital media literacy in the classroom.
5	As a Ready to Learn user, I have found a lesson plan that I'd like to use in the classroom but it references tools that I'm not comfortable with.
6	As a Ready to Learn user, I would like to learn how to use the tools that are needed to complete a lesson plan.
7	As a Ready to Learn user, I have found a lesson plan that I would like to print and use now.
8	As a Ready to Learn user, I have found a lesson plan and would like to view it.
9	As a Ready to Learn user, I have found a lesson plan and would like to favorite it to use in the future.
10	As a Ready to Learn user, I have found a lesson plan and would like to print it.
11	As a Ready to Learn user, I have found a lesson plan and would like to share it.
12	As a Ready to Learn user, I would like to find a similar lesson plan.
13	As a Ready to Learn user, I am looking for related courses and lessons because I found the first one helped me get a better understanding of digital media.

14	As a Ready to Learn user, I am opting-out of the make and share (practice) because I don't feel comfortable publishing but want to proceed with the course.
15	As a Ready to Learn user, I am creating a make and share (practice) because I need to do it to complete the lesson even though I may not feel comfortable publishing.
16	As a Ready to Learn user, I am creating a make and share (practice) and publishing the content because I want to complete the lesson and receive feedback.
17	As a Ready to Learn user, I am looking for the feedback the community has provided so that I can improve my skill set.
18	As a Ready to Learn user, I am viewing courses so I can learn how to create digital media assets that I can then leverage in the classroom.
19	As a Ready to Learn user, I am looking for a specific course because there is a specific digital skill I feel like I need to improve on.
20	As a Ready to Learn user, I am completing lesson plans to fulfill the requirement of the course but do not feel comfortable publishing.
21	As a Ready to Learn user, I am favoriting a course because I find it valuable but want to come back to it at a later time.

21st Century

#	Use Cases
1	As a 21st century teacher, I am looking for inspiration on how to apply digital media in the classroom.
2	As a 21st century teacher, I am providing feedback to help other teachers learn how to apply digital media in the classroom.
3	As a 21st century teacher, I am sharing my knowledge because I understand how important digital media is.
4	As a 21st century teacher, I am creating a lesson plan to share my knowledge with other teachers so they can implement digital media in their classroom.
5	As a 21st century teacher, I am viewing courses to learn new skills I can implement.
6	As a 21st century teacher, I am looking for a specific course on a topic that I lack expertise in.
7	As a 21st century teacher, I am looking for related courses and lessons because I really enjoyed a previous one.
8	As a 21st century teacher, I am looking for new resources and tools I did not know about that I can apply in the classroom.
9	As a 21st century teacher, I am sharing courses because I understand the importance of spreading awareness and know of other teachers who may find this helpful.
10	As a 21st century teacher,, I have found a lesson plan that I would like to print and use now.
11	As a 21st century teacher, I have found a lesson plan and would like to view it.
12	As a 21st century teacher, I have found a lesson plan and would like to favorite it to use in the future.
13	As a 21st century teacher, I have found a lesson plan and would like to print it.

14	As a 21st century teacher, I have found a lesson plan and would like to share it.
15	As a 21st century teacher, I would like to find a similar lesson plan.
16	As a 21st century teacher, I am favoriting a course because I find it valuable but want to come back to it at a later time.

Lost in Translation

#	Use Cases
1	As a lost in translation teacher, I am checking on my make and share feedback to see if I got a response that helps me better understand the material and the importance of it.
2	As a lost in translation teacher, I am not completing the course because I don't wish to publish my make and share, practice, or lesson plan.
3	As a lost in translation teacher, I am looking for success stories to see if this resource is worth my time.
4	As a lost in translation teacher, I am looking for new courses because I have completed all the relevant ones for me.
5	As a lost in translation teacher, I am looking for related courses because I have completed all the ones I find necessary.
6	As a lost in translation teacher, I am looking for related courses because I cannot find exactly what I am looking for.

Timid Teacher to Non-User

#	Use Cases
1	I am going from a timid teacher to a non-user because I am not clear how to use the site.
2	I am going from a timid teacher to a non-user because I am self-conscious about my activity on the site due to my lack of understanding of the material.
3	I am going from a timid teacher to a non-user because I do not find value in the tools the site is providing.
4	I am going from a timid teacher to a non-user because I am not finding relevant content I think would be applicable in the classroom.

Timid Teacher to Ready to Learn

#	Use Cases
1	I am going from a timid teacher to a ready to learn teacher because I am having a positive community experience through relevant content and feedback.
2	I am going from a timid teacher to a ready to learn teacher because I am finding the site easy to navigate and therefore am comfortable participating on the platform.

Ready to Learn to Lost in Translation

#	Use Cases
1	I am going from ready to learn to lost in translation because I am receiving no feedback on my make and shares and am therefore am not able to progress.
2	I am going from ready to learn to lost in translation because I don't see value in this material or see any stories that suggest this is successful.
3	I am going from ready to learn to lost in translation because I cannot find relevant course material.
4	I am going from ready to learn to lost in translation because I received unhelpful or no feedback on my make and share and therefore do not feel I am progressing in my understanding of the material.
5	I am going from ready to learn to lost in translation because I am confused what a make and share is and what its benefit to me is.
6	I am going from ready to learn to lost in translation because I am not finding relevant lesson plans to my subject matter.
7	I am going from ready to learn to lost in translation because I do not want to publish practices, lesson plans, or make and shares.

Lost in Translation to Ready to Learn

#	Use Cases
1	I am going from lost in translation to ready to learn because I was reengaged on the platform either through notification to rejoin or feedback on a previous post.
2	I am going from lost in translation to ready to learn because I did receive helpful feedback on my make and share and am able to progress in my learning.
3	I am going from lost in translation to ready to learn because I saw other teacher's success stories of how it has worked for them in the classroom.
4	I am going from lost in translation to ready to learn because new courses were added that are relevant to me.

Ready to Learn to 21st Century

#	Use Cases
1	I am going from ready to learn to 21st century because I am receiving helpful feedback on my make and shares and am getting an in-depth understanding of the material.
2	I am going from ready to learn to 21st century because I am finding specific material that I want to learn about.
3	I am going from ready to learn to 21st century because the make and shares are structured in a way that reinforces the course material.
4	I am going from ready to learn to 21st century because I used one of the lesson plans and it was successful in the classroom.
5	I am going from ready to learn to 21st century because I feel comfortable publishing my make and shares, lesson plans, and practices.

21st Century to Lost in Translation

#	Use Cases
1	I am going from 21st century to lost in translation because I have completed all relevant courses.
2	I am going from lost in translation to 21st century because there is nothing new on the platform for me to learn.
3	I am going from lost in translation to 21st century because I am looking for a specific course/lesson plan and cannot find it.

Lost in Translation to 21st Century

#	Use Cases
1	I am going from lost in translation to 21st century because I am being reengaged on the platform either through notification to rejoin or feedback on a previous post.
2	I am going from lost in translation to 21st century because I had completed all relevant courses but new relevant courses have been added.
3	I am going from lost in translation to 21st century because I am receiving new helpful feedback on make and shares and lesson plans.
4	I am going from lost in translation to 21st century because I am receiving new questions that I can answer.
5	I am going from lost in translation to 21st century because I have found new lesson plans that I can implement in the classroom.
6	I am going from ready to learn to 21st century because I feel comfortable publishing my make and shares, lesson plans, and practices.